**SEO Services Offered**

1. **Website Audit and Analysis**
	* Perform a comprehensive SEO audit to identify technical issues, on-page optimization gaps, and opportunities for growth.
	* Analyse website performance using tools like Google Analytics and Search Console.
2. **Keyword Research and Strategy**
	* Identify high-performing, relevant keywords to target your audience effectively.
	* Create a data-driven keyword strategy aligned with your business goals.
3. **On-Page SEO Optimization**
	* Optimize title tags, meta descriptions, headers, and content for improved search engine rankings.
	* Implement structured data (schema markup) to enhance search visibility.
4. **Technical SEO**
	* Improve website loading speed, mobile-friendliness, and crawlability.
	* Fix broken links, duplicate content, and XML sitemaps to enhance site health.
5. **Content SEO**
	* Develop high-quality, engaging, and keyword-rich content to attract and retain visitors.
	* Implement blog strategies, content calendars, and link-building to boost authority.
6. **Link Building and Off-Page SEO**
	* Create a strong backlink profile with ethical and high-quality link-building techniques.
	* Leverage social signals and partnerships to increase domain authority.
7. **Local SEO**
	* Optimize your business for local search results, including Google My Business profiles.
	* Focus on location-based keywords and local citations to attract nearby customers.
8. **E-Commerce SEO**
	* Optimize product pages, categories, and descriptions for online stores.
	* Implement strategies to increase visibility on search engines and boost conversions.
9. **SEO Monitoring and Reporting**
	* Provide regular performance reports with insights into traffic, rankings, and ROI.
	* Use analytics to fine-tune strategies and continuously improve results.
10. **SEO Training and Consultation**
	* Offer training sessions to help businesses understand and manage their own SEO strategies.
	* Provide tailored advice for unique industry-specific needs.